## IMBA Ride Center

## **Evaluation Criteria**

19 August 2011

Categories	Available		
Trail Experience	62		
Services	19		
Community Involvement	8		
Tourism and Marketing	6		
Above and Beyond	5		
	100		
Grading			
Gold Ride Center	90 - 100		
Silver Ride Center	76 - 89		
Bronze Ride Center	55 - 75		

ategory	Criteria	Description	Notes	Specifics	Points Available	Points Awarded	Partial points possible?
		•	The trails listed in response to the criteria can usually be found on Top of the South Maps, see <a href="https://www.topofthesouthmaps.co.nz">www.topofthesouthmaps.co.nz</a> In addition details may be found on the MTB Traisl Trust website, <a href="https://www.mtbtrailstrust.org.nz">www.mtbtrailstrust.org.nz</a> or the Nelson Mountain Bike Club website, <a href="https://www.nelsonmtb.club">www.nelsonmtb.club</a>				
			Trail lengths are in km				
rail Exper	Trail Types						
	Singletrack - easy	Easy singletrack trail for riders.	Traditional singletrack trail. Generally complies with IMBA Trail Rating guidelines.	Minimum length of 3.0 miles/4.8 km. Minimum contiguous length of 2.0 mile/3.2 km.	1		
				Maitai Track Paramata Flats	3.7 1.1		
	Singletrack - more difficult	More difficult singletrack trail for riders.	Traditional singletrack trail. Generally complies with IMBA Trail Rating guidelines.	Minimum length of 6.0 miles/9.7 km. Minimum contiguous length of 4.0 mile/6.4 km.	1		
				Mahoe Tawa Kanuka	2.0 3.5 2.6		
	Singletrack - very difficult	Very difficult singletrack trail for riders.	Traditional singletrack trail. Generally complies with IMBA Trail Rating guidelines.	Minimum length of 6.0 miles/9.7 km. Minimum contiguous length of 4.0 mile/6.4 km.	1		
				Black Diamond Ridge Sunrise Ridge Supplejack Rimu Matai	2.5 4.2 1.3 1.1 1.3		
	Singletrack - extremely difficult	Extremely difficult singletrack trail for riders.	Traditional singletrack trail. Generally complies with IMBA Trail Rating guidelines.	Minimum length of 5.0 miles/8 km. Minimum contiguous length of 2.0 mile/6.4 km.	1		
				Dun Mountain, Dew Lakes, Rush Pools,	9.6		
	Bike-specific singletrack - easy	Easy purpose-built singletrack trail that maximizes the fun and efficiency of riding a mountain bike.	Purpose-built or -modified singletrack trail, the majority of which contains a high density of specific features to enhance the rider experience and provide challenge, such as berms, rollers, consistently wide turn radii, technical features, rock gardens, jumps, drops, etc. Generally complies with IMBA Trail Rating guidelines.	Minimum length of 1.0 miles/2.5 km. Minimum contiguous length of 1.0 miles/2.5 km. NOTE:1.0 MILE = 1.6 km	1		
				Old Codgers	1.8		

Bike-specific singletrack - easy	Easy purpose-built singletrack trail that maximizes the fun and efficiency of riding a mountain bike.	consistently wide turn radii, technical features, rock gardens, jumps, drops, etc. Generally complies with IMBA Trail Rating guidelines. Points are cumulative.	Minimum length of 2.0 miles/3.2 km. Minimum contiguous length of 1.0 miles/2.5 km.	1	
			Heaven Up Here	3.5	
Bike-specific singletrack - easy	Hacy nurnoce built cingletrack trail that	lexperience and provide challenge such as perms rollers	Minimum length of 3.0 miles/4.8 km. Minimum contiguous length of 1.0 miles/2.5 km.	1	
			Pipers Reserve	5.0	

ategory	Criteria	Description	Notes	Specifics	Points Available	Points Awarded	Partial point possible?
ail Experi	ence						
	Bike-specific singletrack - more difficult	More difficult urpose-built singletrack trail that maximizes the fun and efficiency of riding a mountain bike.	Purpose-built or -modified singletrack trail, the majority of which contains a high density of specific features to enhance the rider experience and provide challenge, such as berms, rollers, consistently wide turn radii, technical features, rock gardens, jumps, drops, etc. Generally complies with IMBA Trail Rating guidelines. Points are cumulative.	Minimum length of 1.0 miles/2.5 km. Minimum contiguous length of 1.0 miles/2.5 km.	1		
				Bermed Monster Lodestone Gully Rail Terminus	1.8		
	Bike-specific singletrack - more difficult	More difficult urpose-built singletrack trail that maximizes the fun and efficiency of riding a mountain bike.	Purpose-built or -modified singletrack trail, the majority of which contains a high density of specific features to enhance the rider experience and provide challenge, such as berms, rollers, consistently wide turn radii, technical features, rock gardens, jumps, drops, etc. Generally complies with IMBA Trail Rating guidelines.	Minimum length of 2.0 miles/3.2 km. Minimum contiguous length of 1.0 miles/2.5 km.	1		
				Upper Firball Lower Firball Climbing Firball	3.76		
	Bike-specific singletrack - more difficult	More difficult urpose-built singletrack trail that maximizes the fun and efficiency of riding a mountain bike.	Purpose-built or -modified singletrack trail, the majority of which contains a high density of specific features to enhance the rider experience and provide challenge, such as berms, rollers, consistently wide turn radii, technical features, rock gardens, jumps, drops, etc. Generally complies with IMBA Trail Rating guidelines. Points are cumulative.	Minimum length of 3.0 miles/4.8 km. Minimum contiguous length of 1.0 miles/2.5 km.	1		
				Involution Widdershins	4.3 1.9		
	Bike-specific singletrack - very difficult	Very difficult purpose-built singletrack trail that maximizes the fun and efficiency of riding a mountain bike.	Purpose-built or -modified singletrack trail, the majority of which contains a high density of specific features to enhance the rider experience and provide challenge, such as berms, rollers, consistently wide turn radii, technical features, rock gardens, jumps, drops, etc. Generally complies with IMBA Trail Rating guidelines.	Minimum length of 1.0 miles/2.5 km. Minimum contiguous length of 1.0 miles/2.5 km.	1		
				Turners Top Dog	1.0 1.0		
	Bike-specific singletrack - very difficult	Very difficult purpose-built singletrack trail that maximizes the fun and efficiency of riding a mountain bike.	Purpose-built or -modified singletrack trail, the majority of which contains a high density of specific features to enhance the rider experience and provide challenge, such as berms, rollers, consistently wide turn radii, technical features, rock gardens, jumps, drops, etc. Generally complies with IMBA Trail Rating guidelines. Points are cumulative.	Minimum length of 2.0 miles/3.2 km. Minimum contiguous length of 1.0 miles/2.5 km.	1		
				R&R Rush Gliding Glovers	1.6 0.5		

Bike-specific singletrack - very difficult	Very difficult purpose-built singletrack trail that maximizes the fun and efficiency of riding a mountain bike.	Purpose-built or -modified singletrack trail, the majority of which contains a high density of specific features to enhance the rider experience and provide challenge, such as berms, rollers, consistently wide turn radii, technical features, rock gardens, jumps, drops, etc. Generally complies with IMBA Trail Rating guidelines.	Minimum length of 3.0 miles/4.8 km. Minimum contiguous length of 1.0 miles/2.5 km.	1
			Silvan Forest – under	
			construction	

					Points	Points	Partial points
0,		Description	Notes	Specifics	Available	Awarded	possible?
Trail Experi	ence						
	singletrack -	Extremely difficult purpose-built singletrack trail that maximizes the fun and efficiency of riding a mountain bike.	Purpose-built or -modified singletrack trail, the majority of which contains a high density of specific features to enhance the rider experience and provide challenge, such as berms, rollers, consistently wide turn radii, technical features, rock gardens, jumps, drops, etc. Generally complies with IMBA Trail Rating guidelines.	Minimum length of 1.0 miles/2.5 km. Minimum contiguous length of 1.0 miles/2.5 km.	1		
				629	2.1		
	Bike-specific singletrack - extremely difficult	Extremely difficult purpose-built singletrack trail that maximizes the fun and efficiency of riding a mountain bike.	Purpose-built or -modified singletrack trail, the majority of which contains a high density of specific features to enhance the rider experience and provide challenge, such as berms, rollers, consistently wide turn radii, technical features, rock gardens, jumps, drops, etc. Generally complies with IMBA Trail Rating guidelines.	Minimum length of 2.0 miles/3.2 km. Minimum contiguous length of 1.0 miles/2.5 km.	1		
				Peaking Ridge	2.2		
				IV Line	1.0		
	Bike-specific gravity- oriented trail - easy	Easy purpose-built gravity-oriented trail that maximizes the fun and efficiency of riding a mountain bike.	Purpose-built or -modified trail that utilizes gravity to enhance the descending experience. The majority of the trail must contain a high density of bike-specific features, such as berms, rollers, consistently wide turn radii, technical challenges, rock gardens, jumps, drops, etc.	Minimum length of 1.0 miles/2.5 km. Minimum contiguous length of 1.0 miles/2.5 km.	1		
				Turners, IV Line	2.14		
	Bike-specific gravity- oriented trail - easy	Easy purpose-built gravity-oriented trail that maximizes the fun and efficiency of riding a mountain bike.	Purpose-built or -modified trail that utilizes gravity to enhance the descending experience. The majority of the trail must contain a high density of bike-specific features, such as berms, rollers, consistently wide turn radii, technical challenges, rock gardens, jumps, drops, etc. Points are cumulative.	Minimum length of 2.0 miles/4.8 km. Minimum contiguous length of 1.0 miles/2.5 km.	1		
				Classic	3.80		
	Bike-specific gravity- oriented trail - more difficult	More difficult purpose-built gravity-oriented trail that maximizes the fun and efficiency of riding a mountain bike.	Purpose-built or -modified trail that utilizes gravity to enhance the descending experience. The majority of the trail must contain a high density of bike-specific features, such as berms, rollers, consistently wide turn radii, technical challenges, rock gardens, jumps, drops, etc.		1		
				Fringe/Maitai Firebreak	3.55		

Category	Criteria	Description	Notes	Specifics	Points Available	Points Awarded	Partial points possible?
Trail Experi	ence						
	Bike-specific gravity- oriented trail - more difficult	More difficult purpose-built gravity-oriented trail that maximizes the fun and efficiency of riding a mountain bike.	Purpose-built or-modified trail that utilizes gravity to enhance the descending experience. The majority of the trail must contain a high density of bike-specific features, such as berms, rollers, consistently wide turn radii, technical challenges, rock gardens, jumps, drops, etc. Points are cumulative.	Minimum length of 2.0 miles/4.8 km. Minimum contiguous length of 1.0 miles/2.5 km.	1		
				Hang Ten	1.51		
	Bike-specific gravity- oriented trail - more difficult	More difficult purpose-built gravity-oriented trail that maximizes the fun and efficiency of riding a mountain bike.	Purpose-built or -modified trail that utilizes gravity to enhance the descending experience. The majority of the trail must contain a high density of bike-specific features, such as berms, rollers, consistently wide turn radii, technical challenges, rock gardens, jumps, drops, etc. Points are cumulative.	.,	1		
	Bike-specific gravity- oriented trail - very difficult	Very difficult purpose-built gravity-oriented trail for intermediate riders that maximizes the fun and efficiency of riding a mountain bike.	Purpose-built or -modified trail that utilizes gravity to enhance the descending experience. The majority of the trail must contain a high density of bike-specific features, such as berms, rollers, consistently wide turn radii, technical challenges, rock gardens, jumps, drops, etc.	Minimum length of 1.0 miles/2.5 km. Minimum contiguous length of 1.0 miles/2.5 km.	1		
				Kaka	1.47		
	Bike-specific gravity- oriented trail - very difficult	Very difficult purpose-built gravity-oriented trail for intermediate riders that maximizes the fun and efficiency of riding a mountain bike.	Purpose-built or -modified trail that utilizes gravity to enhance the descending experience. The majority of the trail must contain a high density of bike-specific features, such as berms, rollers, consistently wide turn radii, technical challenges, rock gardens, jumps, drops, etc. Points are cumulative.	Minimum length of 2.0 miles/4.8 km. Minimum contiguous length of 1.0 miles/2.5 km.	1		
				Broken Axe	1.37		
	Bike-specific gravity- oriented trail - very difficult	Very difficult purpose-built gravity-oriented trail for intermediate riders that maximizes the fun and efficiency of riding a mountain bike.	Purpose-built or -modified trail that utilizes gravity to enhance the descending experience. The majority of the trail must contain a high density of bike-specific features, such as berms, rollers, consistently wide turn radii, technical challenges, rock gardens, jumps, drops, etc. Points are cumulative.		1		

egory	Criteria	Description	Notes	Specifics	Points Available	Points Awarded	Partial poin possible?
l Experi	ence						
	Bike-specific gravity- oriented trail - extremely difficult	Extremely difficult purpose-built gravity- oriented trail for intermediate riders that maximizes the fun and efficiency of riding a mountain bike.	Purpose-built or -modified trail that utilizes gravity to enhance the descending experience. The majority of the trail must contain a high density of bike-specific features, such as berms, rollers, consistently wide turn radii, technical challenges, rock gardens, jumps, drops, etc.	Minimum length of 1.0 miles/2.5 km. Minimum contiguous length of 1.0 miles/2.5 km.	1		
	Bike-specific gravity- oriented trail - extremely difficult	Extremely difficult purpose-built gravity- oriented trail for intermediate riders that maximizes the fun and efficiency of riding a mountain bike.	Purpose-built or -modified trail that utilizes gravity to enhance the descending experience. The majority of the trail must contain a high density of bike-specific features, such as berms, rollers, consistently wide turn radii, technical challenges, rock gardens, jumps, drops, etc. Points are cumulative.	Minimum length of 2.0 miles/4.8 km. Minimum contiguous length of 1.0 miles/2.5 km.	1		
	DJ trail/area - easy/more difficult	Easy/more difficult dirtjump track/trail.			1		
				Tahuna BMX track			
	DJ trail/area - very/ extremely difficult	Very/extremely difficult dirtjump track/trail.			1		
				There are at least 2 Dirt Jump areas in the region, both on private land			
	Pump tracks	Public pump track is available.			1		
				Auckland Point School			
	Bike Park	There is a bike park facility	A bike park is defined as a distinct, identifiable area that contains at least two primary mountain bicycle-oriented trails or tracks. Can be free or fee-based.		3		Yes
				Codgers, Silvan Forest			
	Uplift options at bike park	Bike park has options for uplift (e.g., chairlift, access road).	Uplift options can be either free or fee-based.	coagers, Silvaii i orest	1		
	Trail Qualities			Access Roads			
	Three or more days of riding	A cyclist can spend three or more days riding the trail system and enjoy a different ride each day.	Each ride does not necessarily need to be on completely different trails, but should provide a unique experience.		3		
				Codgers, Sharlands, Involution, Coppermine, Aniseed, Fringe, Silvan/Kingsland			

Category	Criteria	Description	Notes	Specifics	Points Available	Points Awarded	Partial points possible?
	Signs/ wayfinding	Signs, maps, and markers allow persons unfamiliar with the trail system to navigate it with relative ease.			2		Yes
Trail Exper	ience			Signs, Signboards with trail system, maps, books available locally in print and on websites.			
	Trailhead amenities	Major trailheads contain some combination of parking areas, sign kiosks, bathrooms, changing areas, bike wash, drinking water, etc.			2		Yes
	Skills development	Easy-level features (e.g., berms, rock armoring, drops, rollers) that encourage		Sharlands, Codgers, Sylvan	1		
	area	learning.  Scenic views of the local community, natural		Jumps, Centre of NZ			
	Scenic views	beauty, or unique natural features.		Definitely	1		
	Backcountry experience	Opportunities to find a sense of solitude or a backcountry experience while riding.	The trail experience will result in a ride when fewer than 12 other users are encountered when further than 5.0 miles/8.0 km (by trail) from the trailhead.		2		
	Descents ≥ 1 mile/1.6 km	Singletrack trail descent with average grade between 5% - 10% for at least 1.0 mile/1.6 km.	Maximum sustained grade of 20% for no more than 0.5 mile/0.8 km.	Definitely	1		
	Descents ≥ 3 mile/4.8 km	Singletrack trail descent with average grade between 5% - 10% for at least 3.0 mile/4.8 km.	Maximum sustained grade of 20% for no more than 0.5 mile/0.8 km. Points are cumulative.	Willow Lane and Waterloo	2.45		
	Descents ≥ 5 mile/8 km	Singletrack trail descent with average grade between 5% - 10% for at least 5.0 mile/8 km.	Maximum sustained grade of 20% for no more than 0.5 mile/0.8 km. Points are cumulative.	Chings Highway	5.45		
	Long climb ≥ 1 mile/1.6 km	Singletrack trail ascent with minimum average grade of 7% for at least 1.0 mile/1.6 km.	Maximum sustained grade of 20% for no more than 0.5 mile/0.8 km.	Coppermine	13.5		
	Time, Tio kin			Old Codgers	1.7		
	Long climb ≥ 3 mile/4.8 km	Singletrack trail ascent with minimum average grade of 7% for at least 3.0 mile/4.8 km.	Maximum sustained grade of 20% for no more than 0.5 mile/0.8 km. Points are cumulative.		1		
				Heaven up Here (Silvan)	8 (Estimat		
	Long climb ≥ 5 mile/8 km	Singletrack trail ascent with minimum average grade of 7% for at least 5.0 mile/8 km.	Maximum sustained grade of 20% for no more than 0.5 mile/0.8 km. Points are cumulative.		1		
				Dun	13.37		_

Technical Climbs	There exist trails used as ascending routes that possess technical climbs regularly featuring rocks, roots, steps, and/or other challenges.	Minimum length of 5.0 mile/8 km. Minimum contiguous length of 1.0 miles/2.5 km.		2	Yes
			Involution	4.3	

Category	Criteria	Description	Notes	Specifics	Points Available	Points Awarded	Partial points possible?
Trail Experi	ence	î .					1
	Long-distance adventure	There exist opportunities to do a long distance (40 miles/65 km) and possibly multi-day singletrack tour within or as part of the trail system.			1		
				Dun, Rocks, Browning, Hackett			
	All-weather trails ≥ 3 mile/4.8 km	There exist at least 3.0 mile/4.8 km of trails that can sustainably withstand use during very wet or very dry periods.	Trails can be engineered, improved, and/or possess soil types that make them durable.		1		
				Involution			
	All-weather trails ≥ 5 mile/8 km	There exist at least than 5.0 mile/8.0 km of trails that can sustainably withstand use during very wet or very dry periods.	Trails can be engineered, improved, and/or possess soil types that make them durable. Points are cumulative.		1		
				Dun, Coppermine			
	Trailhead access by bike	Ease of access by bicycle from lodging/camping to trailhead.	Factors to consider include: easy grades (5% or less); distance (less than 3 miles/5 km); presence of a bike lane, path, trail, or wide striped shoulder; traffic volume on shared routes.		2		Yes
				Yes, eg Maitai Camp			
	Shuttle/uplift options	There are opportunities to shuttle or use uplift services to access trails.	Shuttle/uplift options must cover at least 90% of the trail vertical and allow access to 50% of the trail system. Includes established heli shuttles.		3		
				Bike Shuttles' Mountain Biking, Helibike Nelson			
	Riding season ≥ 6 months	The riding season is typically six months or longer.	Assumes at least half the facilities to be open during a time when the ground is free of snow and the maximum average monthly heat index is below 100 degrees.		1		
				Year round			
	Riding season ≥ 8 months	The riding season is typically eight months or longer.	Assumes at least half the facilities to be open during a time when the ground is free of snow and the maximum average monthly heat index is below 100 degrees.		1		
				Year round			
	Riding season ≥ 10 months	The riding season is typically ten months or longer.	Assumes at least half the facilities to be open during a time when the ground is free of snow and the maximum average monthly heat index is below 100 degrees.		1		

ategory	Criteria	Description	Notes	Specifics	Points Available	Points Awarded	Partial points possible?
rvices				Year round			
	Retail						
	Bike shop -	Bike shop(s) within the community has/have			2		**
	goods &	a significant stock of mountain bike-based merchandise and can service mountain bikes.			2		Yes
	services	merchandise and can service mountain bikes.		77 1 : 1 G 1 7771			
				Kelvin's Cycles, Village			
				Cycles, Avanti Plus, The			
				Cycle Shop, Bike Barn,			
				Torpedo 7			
	MTB guide			1			
	services/	Availability of free or fee-based guide services.			1		
	outfitter	,					
				Helibike Nelson, Biking			
				Nelson			
				Neison			
	MTB shuttle	There is a service that shuttles riders and their			1		
	service	bikes to area trailheads.			1		
				Bike Shuttles' Mountain			
				Biking, Helibike Nelson			
				Diking, Henoike Nelson			
	Bike rental	Availability of mountain bicycle rental services.	Stock cannot be older than three years and must include mid- level full-suspension bicycles in sizes small through extra-large.		1		
				Helibike Nelson, Biking			
				Nelson			
	Shopping	There are opportunities to shop for general merchandise.	Pharmacy, department store, hardware store, automotive supply shop, etc.		1		
				Nelson, Stoke and Richmond			
				have extensive shopping			
				opportunities			
	Lodging			opportunities			
	0 0						
	Primitive camping	There are primative camping locations within 5.0 miles/8.0 km of the trail system.			1		
	eumping	ero mines, oro kini or the trum system.		Maitai Valley			
	Camping with	There are camping sites with potable water		ivianai v ane y			
	potable water	and hot showers within 5.0 miles/8.0 km of the			1		
	& showers	trail system.					
				Maitai Camp			
	Camping with	There are camping sites with van/RV hookups			1		
	van/RV hookup	within 5.0 miles/8.0 km of the trail system.			1		
				Tahuna Camp			
-	Hotel/motel	There are hotels/motels within 5.0 miles/8.0			1		-
		km of the trail system.					
				Many			
	Bike-friendly	Hotels/motels/campgrounds have bike	Must total of at least 25% of available rooms/sites be bike-		1		
	lodging	washes, secure bike storage, and/or allow bikes in rooms.	friendly.		1		
		UIACS III I UUIIIS.					
				Many but difficult to assess			
				because of numbers involved			

Food					
Quality/ Variety of Restaurants	There is a variety of eating establishments that feature different cuisines.	More than six different categories of restaurant (e.g., ethnic, food type, etc).		2	Y
			141 restaurants on Trip		
			Advisor		
Brew pub	There is a brew pub.			1	
			Founders, Sprig and Fern,		
			Macs		
Coffee shop	There is a coffee shop.			1	
			Many, eg Morrison St,		
			Zumo, Robert Harris,		
			Starbucks, Café Affair,		
			Vanilla, Kush, Raglan Roast		

Category	Criteria	Description	Notes	Specifics	Points	Points Awarded	Partial points possible?
Services				- F	21vanaoie	71Waraca	possioie.
BCI VICES	Grocery store	There is a grocery store.			1		
				All major chains represented			
	Natural/ organic food	It is possible to purchase natural/organic food.			1		
				Yes			
	Other						
	Airport	There is an airport within one hour by public or private transportation.	Airport needs to have daily commercial jet service no further than one hour away.		1		
				Nelson Airport is busiest regional domestic airport in NZ			
	Medical services/EMS	There exists a hospital emergency room or clinic within 40 miles of trail system, or backcountry EMS providers are established in the area.	EMS providers can be trained land management agency staff, organized volunteer SAR teams, etc. Personnel need to be familiar with the trail system and have an understanding of access points and evacuation routes.		1		

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	Involvement	Description	Notes	Nelson Hospital (major	Available	Awarded	possible :
				regional hospital with			
				comprehensive services),			
				Rescue Helicopter Service,			
				Ambulance Service			
	MTB Patrol/	Trail system is served by bike patrol or ambassadors	Patrols need to occur at least once during the weekend and once				
	Amhaceadore	(volunteer or professional) with regularly scheduled	during the week. Patrols need to be accredited through IMBA,		1		
	7 tilloussacions	patrols.	other recognized organization, or the land management agency.				
				No			
	C :1		The rides can be hosted by the local community, bike shop, guide	•	1		
	Group rides	There are regularly scheduled group rides.	service, or other entity. Rides are free or available for a minimal fee.		1		
			iee.	77			
		Local community or other entity hosts or helps with		Yes, eg The Buddies rides			
	MTB-related	races, festivals, trailwork, or other bike-related social			2		Yes
	events	activities (e.g., fundraisers).					
				Annual Nelson Cycle			
				Festival			
		The Ride Center's development and maintenance are	Can be shown through letters of support, MOUs, adopted trail				
	Support	supported by government entities, businesses, land	plans, grants, etc. Can also be shown with strong advocacy		2		Yes
	**	managers/owners, stakeholders, and the general community.	support.				
				Supported by Nelson City			
				Council, Tasman District			
				Council, Department of			
				Conservation, Local forest			
				Owners eg Hancocks			
		Legal instrument (e.g., adopted trail plan, contract,			2		Yes
	owner support	MOU) supports mountain bicycling.			_		
				As per previous question			

Category	Criteria	Description	Notes	Specifics	Points Available	Points Awarded	Partial points possible?
Tourism ar	d Marketing						*
	Recreation variety	opportunities within one nour by bliblic	Additional recreation opportunities are important to provide a diverse experience. Activities include rock climbing, skiing/boarding, mountaineering, kayaking, rafting, hiking, running, surfing, etc.		2		Yes
				There are three National Parks in the Nelson Region. Tahuna and Kaiteriteri Beaches are popular holiday destinations. All of the activities mentioned are available.			
	Marketing presence	website) used for marketing the trail	Information should include details about where to ride, where to stay, where to eat, local MTB organization, Chamber of Commerce/visitors' bureau, etc.		2		Yes
				www.nelsonnz.com, www.mtbtrailstrust.co.nz , nelsonmtb.club			
	Local marketing group	promoting and marketing the Ride	Group can be comprised of Chamber of Commerce, visitors' council, government agencies, land manager/owner, marketing alliance, etc.		2		Yes

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Above and	Beyond			MTB Trails Trust will lead marketing effort supported by local body tourism organizations.			-
	Special conditions	There are unique and special conditions present within the community and trails that are valuable to an IMBA Ride Center.	Applicants should describe special conditions for criteria not mentioned above.		5		Yes
				Nelson enjoys excellent weather year round and is in a central location in New Zealand. It is already a popular tourist destination and has the necessary infrastructure to support visits to the ride centre.			

There is an extensive and developing Cycle Trail network for commuting and recreation. The Great Taste Trail has received substantial local support. Details can be seen at <a href="http://www.heartofbiking.org.nz/">http://www.heartofbiking.org.nz/</a>

The Nelson region has a wide range of Epic Trail opportunities including the following:

Queen Charlotte Track

Nydia Track

Whakamarina

**Barons Flat** 

Kill Devil

Canaan Downs

Rameka Track

Heaphy Track

Old Ghost Road

The Kaiteriteri Mountain Bike Park is approximately 45 minutes drive from the Ride Centre. See <a href="http://www.kaiteriterimtbpark.org.nz/">http://www.kaiteriterimtbpark.org.nz/</a>

There is a growing cluster of rides at St Arnaud, adjacent to Nelson Lakes National Park. This area is approximately 1 hour's drive from the Ride Centre. See the MTB Trails Trust website http://www.mtbtrailstrust.org.nz/Teetotal-Flats and http://www.mtbtrailstrust.org.nz/Beebys-Red-Hills-Track